

2020 *Christmas* Catalogue



SHOWTIME ATTRactions



Christmas

CHECKLIST

Santa's Arrival	04
Traditional Parades	06
Licensed Parades	08
Christmas Countdown	10
Santa's Helpers	12
Lighting The Tree	13
Santa's Breakfast	14
Rudolph's Birthday	15
Roving Entertainment	16
Craft Workshops	18
Licensed Brands	20
Live Shows	22
Decorations & Sets	24
Bespoke Design	26
Photo Tablet Technology	28
Ice Skating	30
Late Night Trade	31

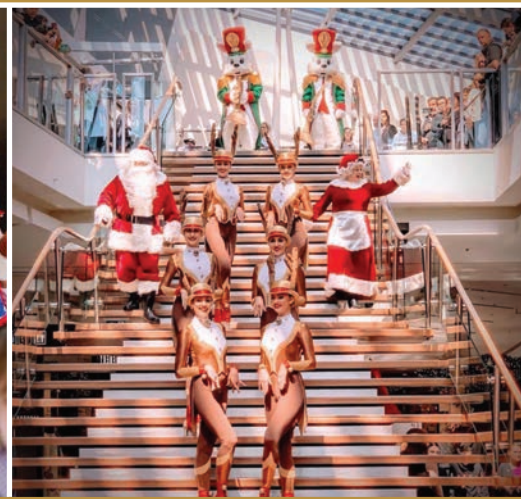


THIS CHRISTMAS, BELIEVE IN THE MAGIC

At Showtime Attractions, we understand the importance of bringing Christmas to life during the holiday season. We understand the need to combine tradition, excitement and surprise to your customers. Our dedicated team will deliver the highest level of entertainment, using the latest trends and popular brands all while embracing the essence of Christmas. We have the expertise to create and deliver unforgettable attractions to entertain, customising each event to suit your budget and brief. Our job is to make you and your customers believe in the magic of Christmas.



SANTA CLAUS IS COMING TO TOWN



Santa's Grand Arrival

SANTA'S ARRIVAL PARADE IS ONE OF THE HIGHLIGHTS OF THE CHRISTMAS SEASON FOR THE WHOLE FAMILY AND IS GUARANTEED TO GET EVERYONE INTO THE CHRISTMAS SPIRIT.

Showtime Attractions can organise a traditional or unique Santa's Arrival for you, with options for licensed or generic characters, and anything from 10~100 performers welcoming the man of the moment.

Why not do something different? Have Santa arrive in a limo, helicopter, on the back of a T-rex, monster truck or vintage fire engine. Santa's arrival is a special day each calendar year and Showtime Attractions will cover the tiniest details to ensure your retailers and customers can experience the magic of Christmas.



TRADITIONAL *Christmas* Parades



Bronze

Traditional 2-piece Jazz Band
Rudolph the Red Nose Reindeer
Christmas Teddy Bear
Christmas Present
Santa's Helper
Mrs Claus
Cheeky Elf
STA Supervisor

\$4,300 + GST

Silver

Traditional 2-piece Jazz Band
Rudolph the Red Nose Reindeer
Frosty the Snowman
Ice Fairy
Christmas Present
2 x Cheeky Elves
2 x Santa Helpers
Mrs Claus
STA Supervisor

\$5,500 + GST

Gold

Traditional 3 Piece Jazz Band
Rudolph the Red Nose Reindeer
Frosty the Snowman
The Gingerbread Man
Ice Fairy
Christmas Present
Xmas Bauble on skates
3 x Hip-Hop Inflatable Santas
2 x Cheeky Elves
2 x Santa Helpers
Mrs Claus
2 x STA Supervisors

\$8,900 + GST

Platinum

Scottish Pipe Band or Marching Band
Rudolph the Red Nose Reindeer
Frosty the Snowman
The Gingerbread Man
The Gingerbread Girl
Christmas Plush Teddy Bear
Ice Fairy
Christmas Present
2 x Xmas Baubles on skates
Christmas Pudding Skates
2 x Christmas Acrobatic Elves
2 x Christmas themed stilt Walkers
4 x Dancing Soldier Girls
4 x Dancing Cheeky Elves
2 x STA Supervisors

\$17,500 + GST





Paw Patrol \$12,500 + GST

Chase	Frosty the Snowman	5 x Santa's Helpers
Marshall	Bauble on Skates	Mrs Claus
Rubble	Gingerbread Man	3 piece Jazz Band
Skye	Gingerbread Girl	2 x STA Supervisors
Rudolph	2 x Stilt Walkers	



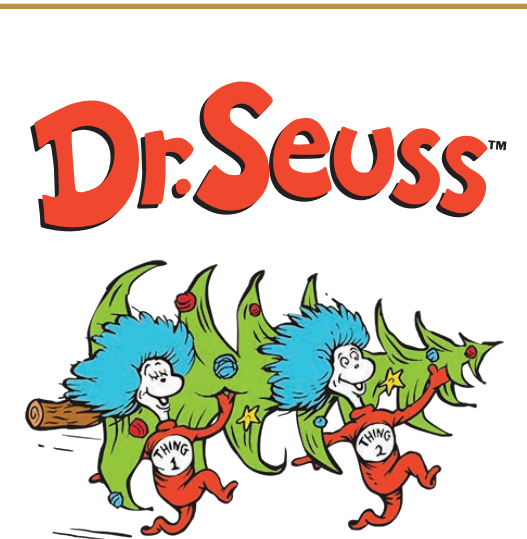
Smurfs \$8,950 + GST

Papa Smurf	Blue Bauble on Skates	Mrs Claus
Smurfette	Blue Christmas Present	3 piece Jazz Band
Brainy Smurf	Frosty the Snowman	1 x STA Supervisor
3 x Blue Santa Helpers	Ice Fairy	
2 x Blue Stilt Walkers	Christmas Teddy Bear	



Sesame Street \$12,950 + GST

Elmo	Frosty the Snowman	8 x Santa's Helpers
Cookie Monster	Gingerbread Man	4 x Dancing Soldiers
Abby Cadabby	Red Bauble on Skates	Mrs Claus
Zoe Monster	Green Christmas	3 piece Jazz Band
Rudolph	Present	2 x STA Supervisors



Dr Seuss \$10,500 + GST

The Grinch	Gingerbread Girl	Mrs Claus
Thing 1 & Thing 2	Red Bauble on Skates	3 piece Jazz Band
Cat in the Hat	Green Xmas Present	2 x STA Supervisors
Rudolph	4 x Dancing Soldiers	
Gingerbread Man	5 x Santa's Helpers	



Nickelodeon \$15,950 + GST

TMNT- Leonardo	PAW Patrol- Chase	Green Bauble on Skates
TMNT- Donatello	PAW Patrol- Skye	7 x Santa's Helpers
TMNT- Michaelangelo	SpongeBob Squarepants	Mrs Claus
TMNT- Raphael	Patrick Starfish	3 piece Jazz Band
Dora the Explorer	Shimmer & Shine	2 x STA Supervisors
Boots (Dora)	Rudolph	

Christmas Countdown

Retail Value: \$42,450
Discounted Package:
\$32,000 + GST

MAKE THE COUNTDOWN TO CHRISTMAS EXTRA SPECIAL WITH THIS 24-DAY COUNTDOWN PACKAGE THAT INCLUDES A CAST OF ROVING CHARACTERS TO KEEP YOUR CUSTOMERS IN THE FESTIVE SPIRIT IN THE LEAD UP TO CHRISTMAS DAY



1 CHRISTMAS FAIRY - \$750



2 ELMO & COOKIE + MINDER - \$2,850



3 FROSTY + MINDER - \$1,250



4 MARSHALL & CHASE + MINDER - \$2,850



5 2X FACE PAINTERS - \$1,500



6 3X HIP HOP SANTAS - \$2,850



7 MRS CLAUS - \$750



8 POPPY & BRANCH + MINDER - \$2,850



9 CAT IN THE HAT + MINDER - \$1,250



10 2X ELVES ON STILTS - \$2,200



11 HELLO KITTY + MINDER - \$1,850



12 RUDOLPH + MINDER - \$1,250



13 SNOOPY + MINDER - \$1,850



14 MRS CLAUS - \$750



15 ELMO & ABBY + MINDER - \$2,500



16 PRESENT & PUDDING + MINDER - \$1,800



17 CHRISTMAS BEAR + MINDER - \$1,250



18 PETER RABBIT + MINDER - \$1,850



19 2X MINIONS + MINDER - \$2,200



20 ELF BALLOON MODELLER - \$550



21 2X CARE BEARS + MINDER - \$1,800



22 NUT CRACKER BAND - \$3,200



23 GINGERBREAD MAN + MINDER - \$1,250



24 MRS CLAUS & ELF - \$1,250

LICENSED CHARACTERS CAN BE SUBSTITUTED WITH OTHER CHARACTERS, SUBJECT TO AVAILABILITY (SEE LICENSED BRANDS ON P.18)



Santa's Helpers



CHRISTMAS IS A BUSY TIME FOR EVERYONE, ESPECIALLY SANTA. HE DEFINITELY NEEDS HIS HELPERS TO GET THINGS DONE...

CHOOSE FROM A HUGE SELECTION OF SANTA'S HELPERS TO GET THE JOB DONE AND ENTERTAIN YOUR CUSTOMERS.



Lighting of the Tree

Although Christmas trading starts earlier and earlier every year, it's never really officially the Christmas season until the Christmas tree has been lit. Showtime Attractions has the expertise and experience to create a truly unforgettable event around the traditional lighting of the tree moment. From MCs, roving entertainment, carollers, guest appearances, live shows to fireworks, specialist lighting and area theming, we can provide everything you need for this special moment.

Santa's Breakfast

Children will be thrilled to have breakfast with the jolly man himself, with a delicious serving of Christmas theming and entertainment, a nutritious breakfast, and of course, lots of Christmas fun, including a take-home gift!

Our Santa's Breakfast allows children to have a personal moment with Santa, which is not always possible with the bright lights and queues of Santa Settings. It's also a great opportunity to reward your Kid's Club members and these events can be tailored from the ground up to create a unique experience.

Not only will Santa be in attendance, but you can add in a licensed show or Meet & Greet to surprise and delight your guests.



MAKE THE MOST IMPORTANT MEAL OF THE DAY
THE MOST JOYOUS ONE TOO!



THESE MEMORABLE EVENTS PROVIDE JOY
FOR CHILDREN YEAR AFTER YEAR



Rudolph's Birthday

Rudolph's Birthday is another event created by the Showtime Attraction's production team that continues to engage and delight.

Before we celebrate the magic of Christmas, we invite the children to come along and celebrate Rudolph's Birthday.

The package includes the one-and-only red-nosed reindeer and his elf helpers, plus all the fun of a birthday party!

This event can be tailored to your needs and guest numbers, and can include a range of Christmas characters to enhance the magic of the day.



Roving Entertainment

BRING THE MAGIC OF CHRISTMAS TO LIFE WITH SPECTACULAR ENTERTAINMENT!

Our fresh pop-up performances are designed to create a positive distraction from the endless shopping task at hand for your customers during the holiday season. We offer a range of options including the incredibly popular Hip Hop Santas and Snowmen, Toy Soldiers and Cheeky Elves, but be sure to speak to our experienced team if you are looking for something else and we can create a bespoke event for you.

Our acts incorporate an energetic dance routine to modern music with a portable sound system which allows them to rove just about anywhere through your centre. Roving entertainment options also include Carollers, themed vocal performances or festive Jazz bands. Our colourful roving character options include our Roller Skating Christmas Baubles and Puddings, Acrobatic Elves and Military-style Toy Soldiers. Speak to our staff on how we can create an unforgettable Christmas entertainment package for your centre.



OUR GROWING LIST OF ACTS ARE ONLY LIMITED BY YOUR IMAGINATION





Craft Workshops



THE MAKING OF A SPECIAL CHRISTMAS



A HANDMADE CHRISTMAS GIFT IS NOT ONLY A TREASURED KEEPSAKE BUT A MAGICAL MEMORY. SHOWTIME ATTRACTIONS CAN OFFER A BROAD RANGE OF FUN CHRISTMAS CRAFT ITEMS TO INSPIRE CREATIVITY AND FUN FOR CHILDREN OF ALL AGES.

Our workshops offer children creative opportunities to design, decorate and take home their very own masterpiece whilst under the safe supervision of fully trained craft operators in festive attire.

All materials used are non-toxic and activities are purposely chosen to assist the development of fine motor skills, hand-eye coordination, problem solving and creativity, whilst ensuring high quality and fun.

Some of our popular craft options are listed on the following page, but we have many more available...
Speak to us to discuss your craft workshop requirements.

Singerbread

What's more fun than creating something? Being able to eat it after you are finished!

Letters

In our Santa Workshop, children will be able to write and decorate and mail their very own letter to Santa.

Baubles

Children can decorate their very own bauble to hang on their tree as a special memory for years to come.

Wreaths

We can also organise adult craft workshops including wreath making, calligraphy and more.



Licensed Brands

Christmas Stage Shows, themed Santa's Arrivals featuring Licensed Characters and Licensed Character Meet & Greets are the perfect way to entertain children.



THE JUNGLE BOOK



JURASSIC WORLD



KUNG FU PANDA



MADAGASCAR



MINIONS



MR MEN & LITTLE MISS



PAW PATROL

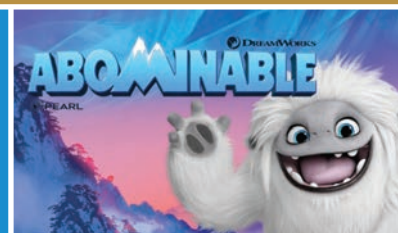


PEANUTS

SHOWTIME ATTRACTIONS OFFERS THE MOST POPULAR BRANDS TO ENGAGE & ENTERTAIN



ABC KIDS



ABOMINABLE



ANGRY BIRDS



CARE BEARS



PETER RABBIT



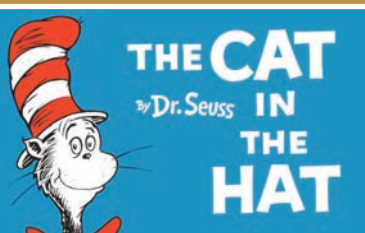
RUSTY RIVETS



SESAME STREET



SHIMMER & SHINE



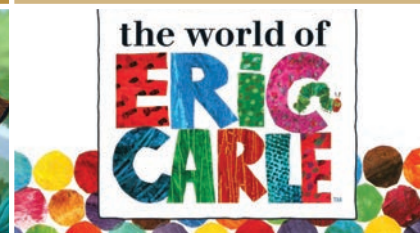
DR SEUSS



DIRTGIRLWORLD



DORA THE EXPLORER



ERIC CARLE



SHREK



SMURFS



SPONGEBOB SQUAREPANTS



STRAWBERRY SHORTCAKE



GIGGLE AND HOOT



THE GRINCH



HATCHIMALS



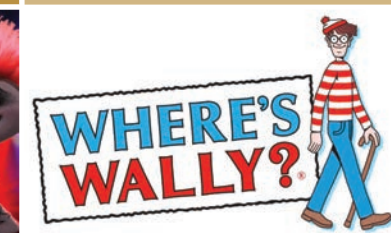
HELLO KITTY



NINJA TURTLES



TROLLS



WHERE'S WALLY?



THE WIGGLES

Live Shows

Showtime Attractions offers a range of live show options that will entertain your visitors in the lead up to Christmas- from traditional Christmas productions through to licensed Christmas shows.

Licensed Shows

Care Bears
Elmo and Friends (3 Characters)
Elmo and Friends (4 Characters)
Sesame Street
The Grinch
Smurfs
Hoot and Hootabelle
Bananas in Pyjamas
The Jungle Book
Peter Pan
PAW Patrol



JOIN YOUR FAVOURITE CHARACTERS
FOR SOME CHRISTMAS FUN



MAKE CHRISTMAS MAGICAL
WITH LIVE ENTERTAINMENT



Traditional Shows

Suzy and the Polar Bears
The Christmas Show (3 Characters)
The Christmas Show (Full Cast)
Baby Bear's Christmas celebration
Frosty the Snowman Storytelling
Frosty's Christmas Celebration
Frosty's Winter Wonderland
The Gingerbread Man Show
Oliver Bear's Christmas Celebration
Rudolf and Mrs Claus Storytelling
Rudolf's Christmas Celebration

Pop-up Performances

Rockette Reindeers
Inflatable Hip-Hop Santas
Inflatable Hip-Hop Snowmen
Dancing Cheeky Elves
Dancing Gingerbreadmen
Toy Soldiers
Gold Dancers
Hip-Hop Elves



Decorations & Sets

FIRST IMPRESSIONS ARE EVERYTHING

Showtime Attractions' Christmas decorations and Santa sets are nothing less than spectacular. The sky is the limit with what we can create. Please assist us by letting us know the budget parameters that we need to work within.



OUR AIM IS TO WOW!





SHOWTIME ATTRACTIONS CREATES UNFORGETTABLE EXPERIENCES...
 OUR IN-HOUSE CREATIVE TEAM ARE WORLD CLASS.
 WE DEVELOP CONCEPTS THAT ALIGN WITH YOUR BRAND IDENTITY-
 FROM IDEAS, TO RENDER, TO PRODUCTION AND EXECUTION.
 WHETHER IT'S A UNIQUE LIGHTING OF THE TREE EVENT,
 A SPECIAL SANTA'S ARRIVAL OR A FULLY IMMERSIVE INTERACTIVE
 CHRISTMAS ACTIVATION THROUGHOUT YOUR CENTRE,
 WE CAN MAKE THE IMPOSSIBLE, POSSIBLE.

Bespoke
 Creations

LET US BRING CHRISTMAS TO
 LIFE IN YOUR CENTRE
 FROM CONCEPT RIGHT
 THROUGH TO EXECUTION



Photo Tablet Technology



——EVENTS CREATE MEMORIES... MAKE THEM UNFORGETTABLE——

Showtime Attraction's tablet technology makes your event unforgettable, with instant shareable photos that can be customised to include your corporate branding and styling. We've created a seamless user experience which encourages social sharing of event photos, thus increasing your reach and growing your database. Our user interactions are simple and straightforward; leveraging the familiarity of touch-screen tablets and playing upon the inherent curiosity guests have when seeing one.



WAYS TO ADD OUR
TABLET TECHNOLOGY
TO YOUR EVENT...

Roaming

Trained attendants roam around the centre or event to capture images and memories from multiple locations

Custom Set

Our team can work with you to create a unique stand-alone set designed to inspire customer interactions

Green Screen

Green screen technology allows you to create custom sets with multiple interchangeable backdrops



FUN FOR THE WHOLE FAMILY

Bring the dream of a White Christmas Down Under with a Christmas Skating Rink.

Our artificial ice-skating rink gives you the same feeling as skating on real ice, but does not require climate control, generators or water. The 8x10m rink is modular in nature and can be customised to fit smaller or larger spaces. The Ice-Skating activation includes everything you need to set up a fully functioning ice-skating rink at your centre and can be installed indoors or outdoors... The external area can also be fully themed in a Winter Wonderland style, complete with penguins, polar bears, LED trees and more!



SHOWTIME ATTRACTIONS CAN OFFER A SELECTION OF ROVING ENTERTAINMENT TO KEEP YOUR CUSTOMERS INSPIRED, ENGAGED AND EXCITED WELL INTO THE EVENING DURING THE FESTIVE SEASON.





SHOWTIME ATTRACTIONS

Victoria: (03) 9770 8000

New South Wales: (02) 9607 6333

Queensland: (07) 5519 4521

e: showtime@showtimeattractions.com.au

w: showtimeattractions.com.au

